# STATE EMPLOYEE CHARITABLE CAMPAIGN

**STATE POLICY COMMITTEE MEETING MINUTES**

**April 11, 2018**

The State Policy Committee of the State Employee Charitable Campaign met in Regular Session on Friday, August 19th, 2022 at 9:00 AM, in person and via Zoom.

**Members Present:** Lawrence Gonzales

Alicia Key

David Menchaca Genoveva Minjares

Vanessa Tanner

**Members Not Present:** Brent Connett

Marlo King

**State Campaign**

**Manager:** Greg Bennett

**General Counsel:** Rosalind Hunt

**Guests**: Kimberlee Brown, United Ways of Texas

Emma Cravey, EarthShare of Texas

Kara Hester, Office of the Attorney General

Roxanne Jones, United Ways of Texas

Sandy Wilder, Global Impact

**1. SPC Roll Call**

The meeting was called to order at 9:25 AM by Alicia Key. A quorum was present.

## 2. Order of Business

**3. Minutes of July 21, 2022 Meeting**

A motion was made by Lawrence Gonzales to adopt the minutes and was seconded by David Menchaca. The motion passed.

**4. State Campaign Manager 2022 Progress Report (programmatic, fiscal, and administrative issues, including progress in completion or delivery of contractual services)**

The State Campaign Manager shared that all printed campaign materials are being distributed through the local campaign coordinator trainings. Trainings are currently being held throughout the state in a variety of methods such as in-person and virtual. State campaign manager budget remains on track for spending. Providing state agencies with SECC-related videos to play on in-office monitors was also discussed.

**5. Late 2022 charity applications**

The State Policy Committee discussed waiving the applications deadlines for the Volunteer Council of the Rusk State Hospital. A motion was made by Lawrence Gonzales to waive the deadline based on a showing of good cause for the Volunteer Council of Rusk State Hospital and was seconded by Genoveva Minjares. The motion passed.

A motion was made by Lawrence Gonzales to approve the Volunteer Council of the Rusk State Hospital for participation in the 2022 SECC and was seconded by David Menchaca. The motion passed.

**6. State Advisory Committee Feedback re 2022 Campaign Budget**

No feedback from the State Advisory Committee to share at this time.

**7. 2022 Overall Campaign Budget**

No updates to share at this time.

**8. State Policy Committee Retreat**

The following topics were discussed and subsequent notes were taken (see photos below):

• “Sentence Starters” activity;

• SECC Vision and Mission;

• Strategic Plan – Goals, Status Update, and Implementation;

• Sunset Commission recommendations

• State Policy Committee calendar review and overall process improvement;

• Outreach to various stakeholders, including state agency and higher education leadership, frontline employees, human resources, and campaign coordinators;

• Challenges faced by SECC stakeholders Local Campaign Managers.

**9. 2023 Communications and Campaign Outreach**

An email was sent to all state agency and human resources leadership, announcing the upcoming campaign, asking for their support and appointment of campaign leaders within their agency.

**10. Employee Mapping Sub-Committee Update**

The Sub Committee shared that they have gathered a lot of data, such as how many employees are in each area, and discussed the benefits or harm in merging areas, but are still working to determine what, if any move would be the best to make.

**11. Public Comment**

Sandy Wilder from Global Impact shared that she has attended two of the local Camapign Coordinator trainings and found one to be excellent, while the other focused primarily on employee fundraising events, rather than emphasizing payroll contributions.

**12. Future Agenda Topics**

25% Administrative rate requirement for applying charities.

**13. Set Next Meeting**

The next meeting is scheduled for September 15 at 9 AM.

**14. Adjourn**

The meeting was adjourned at 11:32 AM.

**2022 SPC Member Attendance**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Meeting Date | Brent Connett | Lawrence Gonzales | Alicia Key | Marlo King | David Menchaca | Genoveva Minjares | Vanessa Tanner |
| 2/1/22 | Y | Y | Y | N | Y | Y | Y |
| 2/24/22 | Y | Y | Y | N | Y | N | Y |
| 3/23/22 | Y | Y | Y | Y | Y | Y | N |
| 5/11/22 | Y | Y | Y | Y | Y | Y | Y |
| 6/16/22 | Y | Y | Y | Y | N | Y | N |
| 7/21/22 | Y | Y | Y | N | Y | Y | N |
| 8/19/22 | N | Y | Y | N | Y | Y | Y |